



SPONSOR OPPORTUNITIES



NIFAD CONFERENCE 2023

Las Vegas, June 17—19

SPONSOR OPPORTUNITIES & BENEFITS

Ways to Sponsor!

This year we're offering two ways a vendor can sponsor the annual NIFAD conference. One is our **Conference Gold Sponsor**, and the newest is our **Conference Platinum Sponsor**. Also new in 2023 both packages include additional marketing benefits. While both sponsorships include Free Conference Registration, hotel reservations are not part of Conference Registration or Sponsorship. NIFAD had negotiated group rates that are included in the last page of this brochure.

Conference Gold Sponsor (Breakfast, Break, or a Lunch) \$1000.

- 2 months - Sponsor recognition on NIFAD's website including a link back to your preferred landing page (appearing after the conference).
- Sponsor recognition at the conference with logo flashing on welcome screen.
- Sponsor recognition on any printed conference materials and in our Newsletter.
- Conference Registration for one person.

Conference Platinum Sponsor includes a 15 minute Round Table Session \$1500.

- The Conference Platinum Sponsor includes, all of the Gold package, plus ...
- Participate in 15 Minute Sponsor Round Table discussions with attendees at conference.
- 6 months—Sponsor recognition on NIFAD's website
- Ability to provide 3 pdf files to be posted on our our website and linked to your website (for 6 months after conference).
- Free NIFAD Supplier Membership for balance of calendar year
- Ability to record a 15 minute product/service presentation, to be promoted to NIFAD Distributor Members and archived on our website for one-year. Your expertise could be exposed to our Distributor Members all year long!

Note: Round Table sponsor positions are reserved for Vendor Members only. Sponsors—please send a high resolution logo to CathyTabor@nifad.com

Gold Sponsorship

Sponsor a
Breakfast, Break
or Lunch
\$1000.

Platinum Sponsorship

Same as Gold
+ +
a 15 minute
Round Table
Session and much
more
\$1500.

THANK YOU SPONSORS!

Event Sponsors (Partial Listing)

PLATINUM LEVEL

— ROUND TABLE SPONSORS

1. Honeywell
2. Gentex
3. Potter
4. H.R. Kirkland Company, Inc.
5. STI (Safety Technology Inc)
6. Light Engineered Displays
7. The Millward Agency
8. Micropack Flame and Gas Detection
9. Eaton

GOLD LEVEL

— SPONSORS

1. Fisher Systems, Inc.
2. Honeywell - Enterprise Fire Systems

DRAFT
(Sponsors to date)

AGENDA

Saturday, June 17

3:00—5:30 p.m.	Registration is open and NIFAD Member Benefits Table.
4:00 - 5:30 p.m.	Board Meeting, Madison BoardRoom
7:00 - 8:30 p.m.	Welcome Reception in Bet MGM Sports Bar

Sunday, June 18

7:00—3:00 p.m.	Registration & Member Benefits Table, Madison Foyer.
7:30 - 8:15 a.m.	Continental Breakfast
8:15 - 9:00 a.m.	NIFAD Business Meeting, Madison 6
9:00 - 11:00 a.m.	*Town Hall Meeting, Distributor Members Q & A, Madison 6
11:00 - 11:15 a.m.	Break, Madison Foyer
11:15 - 12:00 p.m.	*Distributor Members Q & A, Madison 6 (Distributors only)
12:00 - 12:45 p.m.	Lunch, Madison Foyer
12:45 - 2:15 p.m.	*Distributor Members Q & A, Madison 6 (Distributors only)
2:15 - 3:15 p.m.	Chip Hollis, CAE, NICET Vice President, Madison 7 Developing a Qualified Workforce with NICET Certification
3:15—3:30 p.m.	Break
3:30—4:30 p.m.	Richard Roberts, Sr. Industry Affairs Manager, Honeywell, Madison 7 Summary of Key Changes to the 2022 Edition of NFPA 1225
6:30—9:30 p.m.	Reception & Dinner: Siena Room at Il Fornaio, located inside the New York-New York Casino (Please let us know if you are attending before June 10.)

Monday, June 19

7:00—1:00 p.m.	Registration & Member Benefits Table, Madison Foyer.
7:30 - 8:00 a.m.	Continental Breakfast, Madison Foyer
8:00 - 9:00 a.m.	Nick Immekus, VP, Business Development, BRYCER, Madison 6. History and the "why" of BRYCER, the creators of 3rd Party Inspection Reporting
9:00 - 9:15 a.m.	Fast Break/Change Presenters
9:15 - 10:15 a.m.	Larry D. Rietz, SET, CFPS, Vice President, Service Line Leader for Fire Detection and Alarm, Jensen Hughes, Madison 6. Giant Voice Applications & Design
10:15— 10:30 a.m.	Break, Madison Foyer
10: 30—12:30 p.m.	**Sponsor Roundtable, Madison 6
12:30—1:15 p.m.	Lunch
1:15 - 3:15 p.m.	**Sponsor Roundtable, Madison 6
3:15 p.m.	Raffle and Adjourn.

- **Sessions are for NIFAD Distributor Members Only.**
- **** Sponsor Roundtable**—Each sponsor gets 15 minutes to discuss products/ services and answer questions. After 15 minutes the attendees rotate tables, with 3-5 members per table.

CONFERENCE FEES & REGISTRATION

Company Name

Company Address

City, State and Zip

Email

Additional Attendees:

Name | Email | Arrival Date | Departure Date

Name	Email	Arrival Date	Departure Date

Please mail your check for registration fees payable to
NIFAD, 125 Church Street, Suite 90-382
Pembroke, MA 02359

Registration Fees:

MEMBER ATTENDEE: \$500.

NON MEMBER ATTENDEE: \$600.

Includes Saturday opening reception, dinner Sunday night, seminars, breakfast and lunch on Sunday and Monday.

PARTNER/GUEST: \$175. per person

Includes Saturday Welcome Reception and dinner on Sunday night.

Full Attendee

Partner/Guest

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

SPONSORSHIP CHOICES (Please choose one).

_____ Gold Sponsor: I will sponsor @ \$1000.

_____ Platinum Sponsor @ \$1500. (includes Round Table)

_____ I prefer not to sponsor this year.

HOTEL INFORMATION

- Make your reservations soon! Reservations must be received at the hotel **by May 18**. NIFAD's room block will be released May 19.
- **Hotel: Park MGM (formally Monte Carlo)**
3770 S Las Vegas Blvd, Las Vegas, NV 89109
- **Rates:** Sat \$279. Sun \$59. Mon \$69. Tue \$69. plus tax/fees.
- **Reservations:**
PassKey (online): <https://book.passkey.com/go/NIF0623PK>
Voice: 888.529.4828 ... If calling in, be sure to mention you are with NIFAD to get the special rates. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation when reservations are made.



